



Social Caring Pledge

Award 2023/24

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Social
Enterprise
Research
Academy

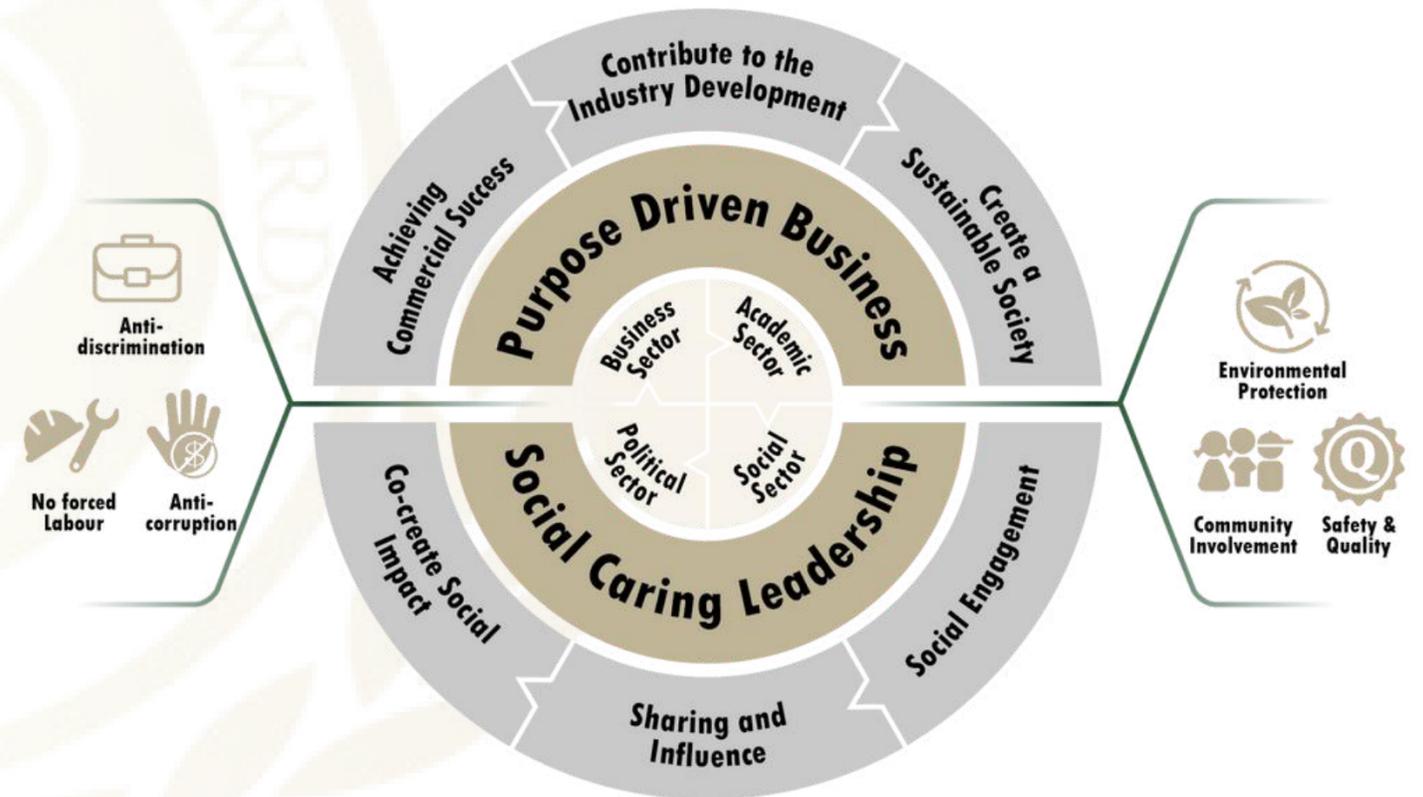
About Social Enterprise Research Academy (SERA)

Social Enterprise Research Academy (SERA) was established in 2014. With the mission statement of “**Harness the Market to Bring Social Caring**”, SERA aims to promote a sustainable development in Asian communities. SERA values social responsibility as a common value.

We bring together sustainability elites from business, academia, social and political sectors to establish a cross-industry “Talent Tank”, with the mission of promoting social responsibility and fostering positive social influence at all levels.

At the same time, we assemble business leaders and socially responsible organizations to collaborate on research initiatives addressing societal issues, leveraging the Social Caring Pledge Framework and its six guiding principles.

Social Caring Pledge Framework



About the Awards

The SCP (Social Caring Pledge) Awards is part of the Social Caring Pledge Scheme, the awards aim to recognize **outstanding business leaders and organizations that have demonstrated remarkable performance and steadfast commitment to building successful businesses while fulfilling their social responsibilities.** These individuals and entities embody the spirit of social caring as outlined in SERA's Social Caring Pledge, which aligns with the six core principles of the UN Global Compact.

This year marks the **14th edition** of the SCP Awards Scheme and we are expanding our reach in Asia, elevating social caring awareness to new heights. This inspiring initiative not only enhances the visibility of the winners through various channels but also instills confidence in stakeholders by positioning awardees as leading social caring exemplars within their respective industries, as defined by the SCP Framework.

✓ SCP Awards Assessment

The SCP Framework is based on 6 core principles in the UN Global Compact with each acts as a criterion in the assessment



Environmental
Protection



Community



Anti-
discrimination



Anti-
corruption



No Forced
Labour



Safety and
Quality



Winner Certificate

A verifiable digital certificate issued by **CERTIFY ME** is awarded to our winners to showcase their achievement among the specific category.



Measure & Benchmark Against the Best

Winning the SCP Award is an independent endorsement of achievement, assisting awardees to gain an advantage over competitors under the SCP Framework.



A Unique Award Medal

Exclusive to Premium Package, the unique award medal enhances our awardees' corporate visibility and reinforces confidence amongst their stakeholders.



Spread Your Story

Announcement of our awardees' accolades and achievements would be made on SERA's website, newsletter and social media to engage stakeholders.



Exclusive Logo Usage Rights

The SCP Award Logo is a third-party endorsement of our awardees' achievement in sustainability that strengthen their credibility.



Feature on SERA's Hall of Fame

Exclusive to Premium Package, listing on SERA's Hall of Fame increases our awardees' brand awareness among their elite winner peers.



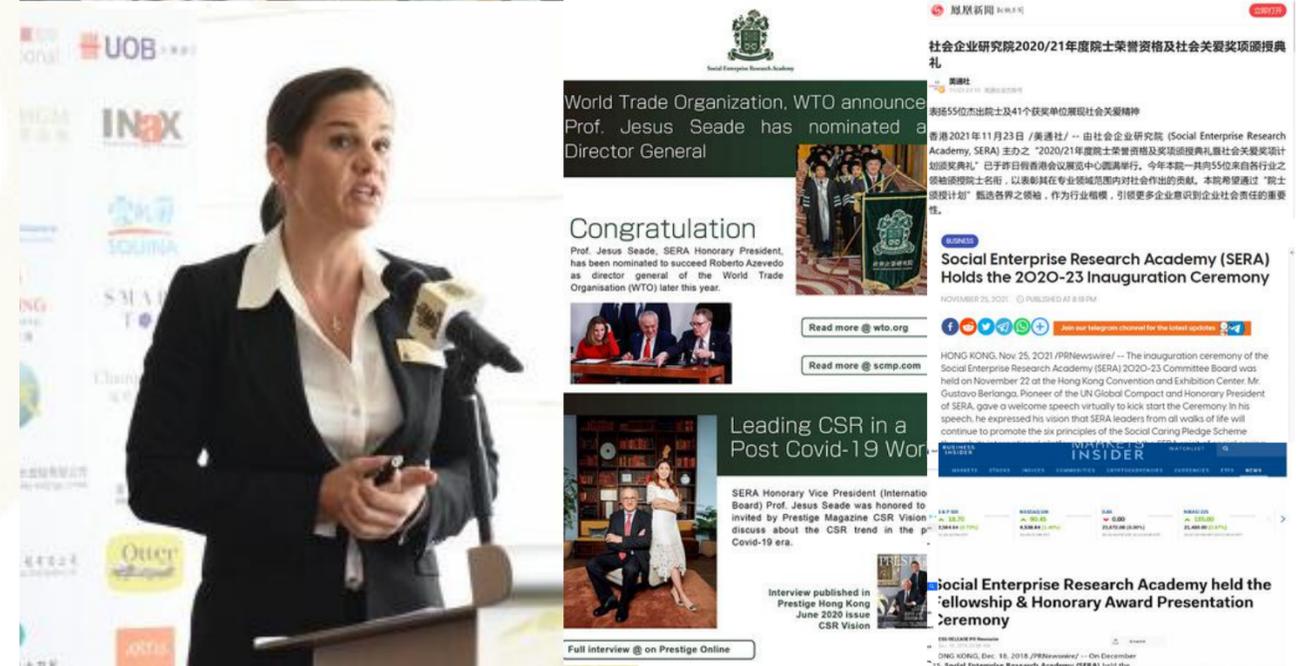
Network Building

Expand affiliation via our platforms with an alliance of hundreds of foremost entrepreneurs, business and social leaders from Asia.



Knowledge Advancement

Gain conceptual backbone and insights from world class guests of honor/speakers on growth strategies in addition to receiving preferential rates for program registration in summits, workshops and courses



Publicity & Branding

Showcase your achievements and increase your brand's awareness through regional PR campaign, as well as SERA's own database which includes founder and top-management of listed companies and MNC

Leadership

- Asia Social Caring Leadership Award
 - Epitomize the core values of a successful leader and utilize influence to promote social caring for a sustainable world
 - Have contributed and shaped the Asian economy, and are visionaries behind today's outstanding businesses with their best practices
 - Nurture young generation through knowledge-sharing
- Asia Social Caring Female Leadership Award
 - Utilize influence to promote social caring for a sustainable world
 - Support the women empowerment strategy to accelerate the role of working women in various institutions through various initiatives
 - Encouraging, inspiring, and urging the young women generation to assume leadership positions to support Asian economy
- Outstanding Social Caring Young Leadership Award [Thematic Award]
 - Nominees have to be in the age under 45
 - Passionate about improvising the society with his or her team
 - Young and vibrant, capable of observing the fast-changing needs of the society and its people according to social circumstances
 - Ambitious in business expansion, ready to outreach to other sectors in the community

Organization

•Outstanding Social Caring Organization Award

- Has a positive influence on society in the process of promoting sustainability, and its achievements have been recognized by professionals or the public
- Being a responsible employer for training and caring employees as well as promoting work inclusion and diversity
- Demonstrated strong commitment in providing quality and safe products/services with robust corporate governance, reporting and monitoring

Outstanding Social Caring SME Award [Thematic Award]

- Utilize organization's (less than 10 employees) own strengths, strive to contribute to its sector's development and professional standards
- Being a responsible employer for training and caring employees as well as promoting work inclusion and diversity

Outstanding Social Innovation Award [Thematic Award]

- Nominees could be a registered start-up organization in public, non-profit or private commercial sector
- Utilize organization's own strengths, bringing in positive changes to the world through innovation in brand, product, services or social investment
- With strong initiative to address issues in community and environment while rising awareness

Organization

Outstanding Social Caring Brand Award [Thematic Award]

- Products or services provided by nominees should show continual concern towards social issues or phenomena
- Has been working in hand with social sectors to create a more inclusive society
- Provides a barrier-free working environment and culture for employees with special needs

ESG Management Excellence Award [Thematic Award]

- Ensures transparency and disclosures in its investments; the public should be able to review the investments that it makes
- Proactively invests in building a more sustainable and discrimination-free community within the reach of the organization

Social Caring Award for Green Excellence [Thematic Award]

- Encourages and promotes sustainability initiatives in the society
- Has successfully implemented a major project or programme in areas such as Extended Product Responsibility, Green Product Design and Sustainable Business Practices
- Conducts environmentally friendly practices in workplace, including but not limited to Water Conservation, Energy Efficiency and Waste Reduction

Eligibility

Leadership Categories

- For leaders who demonstrate exceptional performance across business, academic, social and political sectors , making influential contributions to the establishment of a sustainable world.

Organization Categories

- For organizations that consistently deliver tangible business results and foster social impact while remaining steadfastly aligned with the six principles of the Social Caring Pledge.

Entry

Entrants are required to:

- **Overseas nominees:** Compete the [Online Entry Form](#)
- **HK/Mainland China nominees:** Download the [SCP 2023/24 Nomination Form \(PDF\)](#) and email back to our representatives.

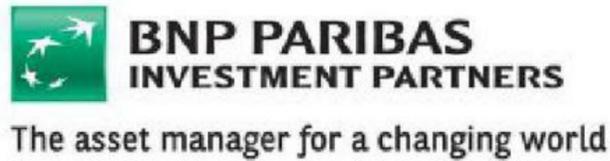
Our representatives will be in touch with you for assessment after receiving the application and assessment fee payment.

Fee

Assessment Fee*	HKD 1,250/ USD 155
Winner Package	Our representatives will share more details with shortlisted nominees

*Non-refundable and will be charged to EACH entry

Organization Winners



Leadership Winners



Professor Jesús Seade
Senior Advisor at the International
Monetary Fund



Michel Lowy
CEO of SC Lowy



Chen Qing JP
Chairman of Unicef HK



Michele Bonanno di Linguaglossa
CEO of Impakter



Sahar Mansor
Founder & CEO of Bare Necessities
Zero Waste Solutions Pvt Ltd

World-class Guest of Honor



Dr. Charles Mossop
President, North America Region of
World Blind Union



Prof. Harald zur Hausen
Nobel Prize winner in Physiology or
Medicine 2008



Mr. Gustavo Pérez Berlanga
Network President, United Nations
Global Compact



Mr. Herve Verhoosel
Former Senior Spokesperson, UN
World Food Programme



Prof. Takaaki Kajita
Nobel Prize winner in Physics 2015





Apply Now:

<https://www.seraasia.org/social-caring-pledge-scheme/award-nomination-form>

For inquiry: info@seraasia.org



社會關愛 獎項計劃 2023

現在報名



Social
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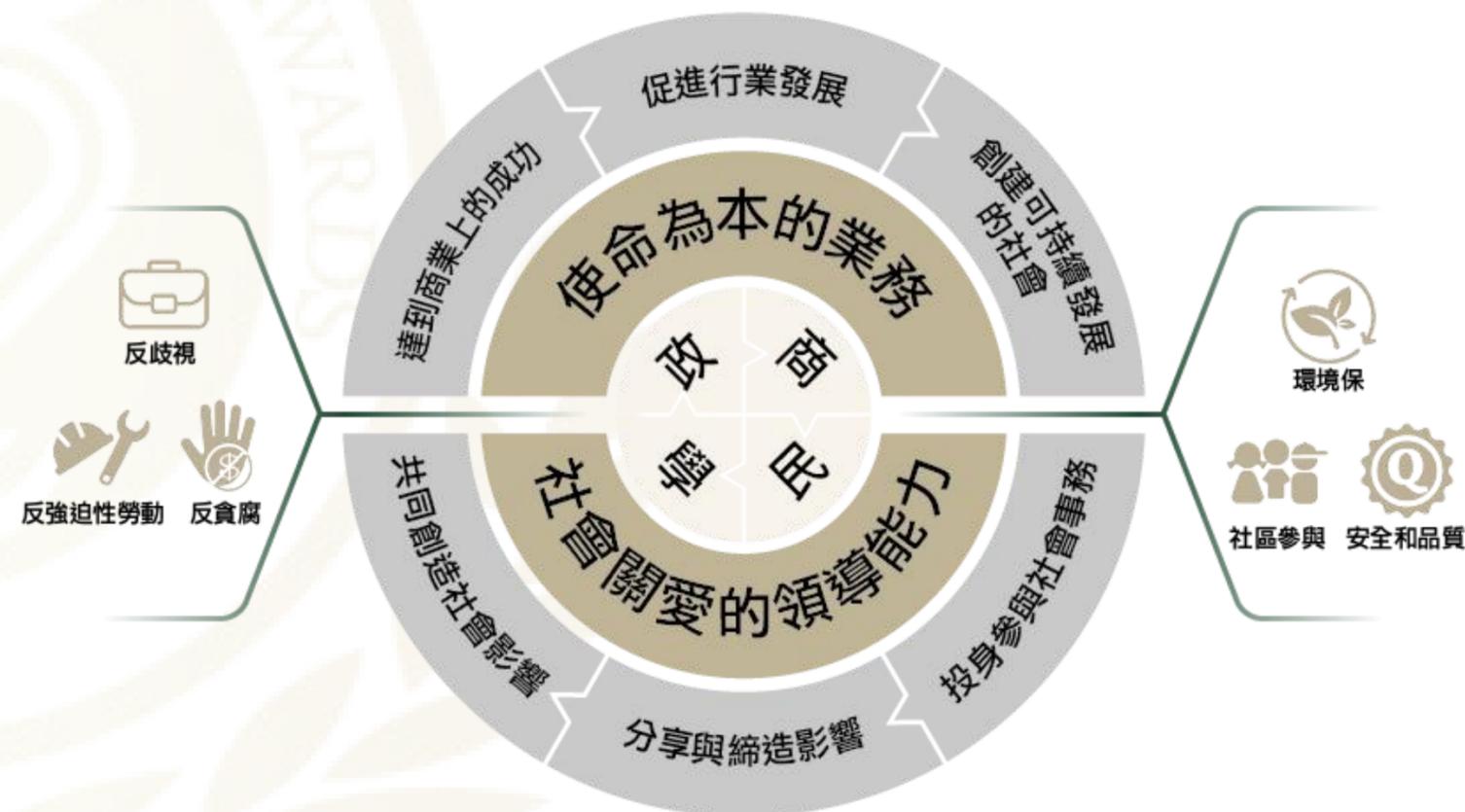
關於社會企業研究院 (SERA)

社會企業研究院於2014年成立，以「凝聚市場力量 · 締造社會關愛」為宗旨，促進可持續發展的亞洲社會，以社會責任為共同價值。

本院透過舉辦研討會、國際峰會及邀請世界級講者分享，提供持續教育的平台及知識交流的機會，提升環境、社會、企業管治意識及專業水平。我們亦鼓勵本院院士及各界成員互相合作，共同策劃及實踐社會項目，使可持續發展的工作付諸行動。

同時，我們召集商業領袖和具有社會責任的組織，共同合作開展研究計畫，解決社會議題，運用社會關愛約章架構及其六項指導原則。

社會關愛約章架構



社會關愛獎項計劃的主要特點



關於獎項

「社會關愛獎項計劃」(Social Caring Pledge Award Scheme) 旨在透過獎項計劃表彰亞洲各界企業領袖和機構組織在締造超卓業績及發展業務同時，仍持之以恆地以領導力帶領業界及社會進步。獎項計劃以「社會關愛約章框架」(Social Caring Pledge Framework) 6大核心原則為初步評選及提名之基礎，共同促進「聯合國全球契約」宗旨中的社會關愛精神。

「社會關愛獎項計劃」於2023年踏入第十四屆，並將拓展計劃至亞洲區域，進一步推進社會關愛精神。成功通過評核之提名單位將獲邀出席「社會關愛計劃頒獎典禮」，在主禮嘉賓及本院理事會成員見證下接受殊榮，於大眾及行業持份者間樹立信心，作為社會關愛之楷模。

✓ 社會關愛獎項計劃評核

「社會關愛約章框架」基於聯合國全球契約中的6個核心原則，每一個原則都作為評估的標準。



環境保護



社區參與



反歧視



反貪腐



反強迫性勞動



安全和品質

為什麼要參與這個計劃？



獲獎證書

我們向得獎者透過 **CERTIFY ME** 頒發可驗證的數位證書，以展示他們在特定類別中的成就。



獨特的獎牌

獨家的高級組合一提供獨一無二的獎牌，提升得獎者在業界的知名度，並增強他們在持份者中的信心。



衡量&設定最佳表現的基準

獲得社會關愛獎項是對成就的獨立認可，幫助得獎者在社會關懷承諾框架下取得競爭優勢。



傳播你的故事

我們將在SERA的網站、通訊和社交媒體上公佈得獎者的殊榮和成就，以吸引持份者的關注。



亮相於SERA的名人堂中

獨家的高級組合一被列入於SERA的名人堂將增加得獎者在精英得獎者中的品牌知名度。



獨家商標使用權

社會關愛獎項徽章是對我們的得獎者在可持續發展方面成就的第三方認可，有助增強他們的可信度。

終身福利

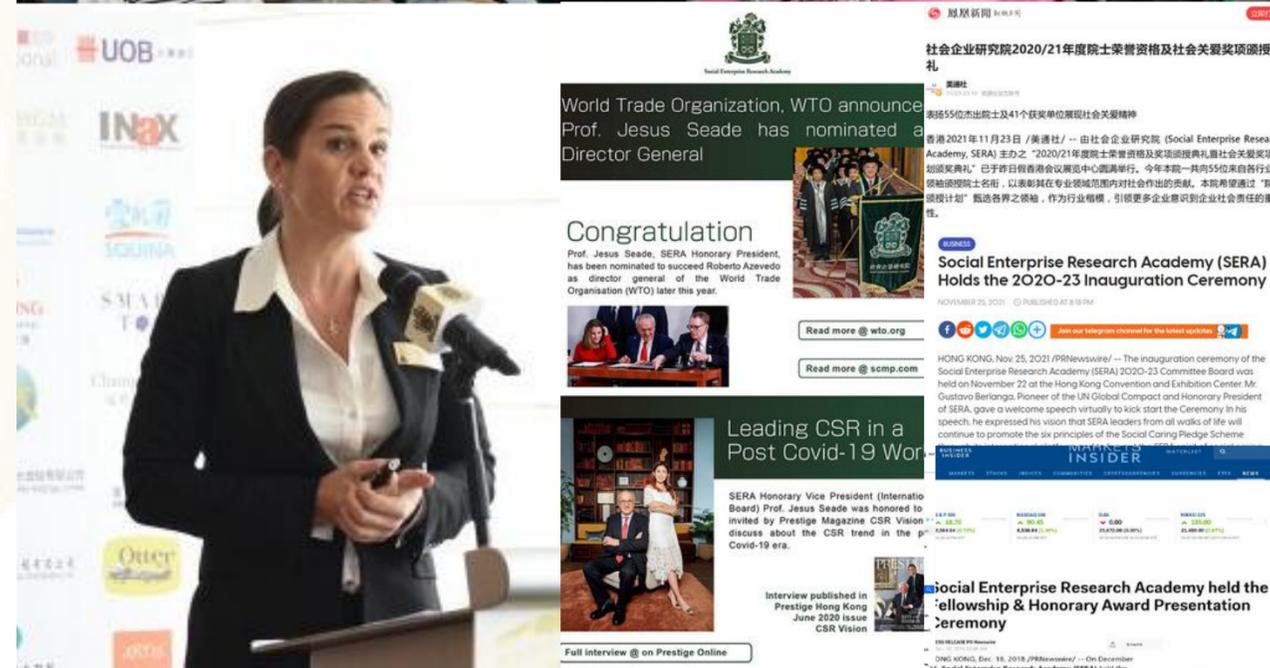


知識提升

除了在註冊峰會、研討會和課程中享受優惠價格之外，還能從世界級賓客和演講者那裡獲得關於成長策略的概念支持和深入見解

建立人脈網絡

透過我們的平台，與亞洲數百位頂尖企業家、商業和社會領袖聯盟建立聯繫，擴大合作關係。



宣傳和品牌塑造

透過區域公關活動和SERA自身的數據庫，包括上市公司和跨國企業的創始人和高層管理人員，展示您的成就並提高品牌知名度。

領袖

- **亞洲社會關愛領袖獎**
 - 體現作為成功領袖的核心價值觀，並利用影響力來促進可持續發展世界的社會關愛
 - 塑造亞洲經濟並成出貢獻，並憑藉其最佳能力及遠見卓識打造當今的傑出企業
 - 透過分享知識培養年輕一代
- **亞洲社會關愛女領袖獎**
 - 運用影響力來促進可持續發展世界的社會關愛
 - 支持賦予婦女權力，主動於各範疇加快提升職業女性於各種機構中的角色
 - 鼓勵、啟發和驅使年輕女性一代擔任領導地位以支持亞洲經濟
- **社會關愛傑出青年領袖獎 [特別主題領袖獎項]**
 - 被提名人年齡於45以下
 - 有熱誠帶領其團隊合力改善社會
 - 年輕、富有活力，能夠根據社會現況觀察到社會上不同階層人士的需要
 - 有目標拓展其事業至社會上其他領域

機構

• 社會關愛企業卓越獎

- 在促進可持續發展的過程中對社會產生正面影響，其成就已得到專業人士或公眾的認可
- 成為負責任的雇主，對員工進行培訓和關愛，並促進工作包容性和多樣性
- 以強大的企業管理、報告及監控，提供優質、安全的產品/服務以實踐承諾

社會關愛中小企業卓越獎 [特別主題機構獎項]

- 利用組織自身的優勢，努力為行業發展和專業水平作出貢獻
- 成為負責任的雇主，對員工進行培訓和關愛，並促進工作包容性和多樣性

大灣區社會關愛創新卓越獎 [特別主題機構獎項]

- 被提名機構可以是公營、非牟利或私營機構的註冊初創機構。
- 利用機構自身的優勢，通過品牌、產品、服務或社會投資為世界帶來正面的變化
- 當社會和環境問題受到關注，機構積極主動地解決問題

機構

傑出社會關愛品牌獎 [特別主題機構獎項]

- 品牌所提供的產品或服務能夠顯示出其對社會問題或現象的持續關注
- 與社會上的其他行業或機構攜手共建出更加具包容力的社會環境
- 提供無障礙的工作環境及文化予有特殊需要的員工

「環境、社會、企業管治」管理卓越獎 [特別主題機構獎項]

- 機構的投資需為透明及公開，公眾亦應有權審視組織所作出的投資
- 主動投放資源於建立一個可持續發展而無歧視的社會

大灣區綠色社會關愛卓越獎 [特別主題機構獎項]

- 在社會中鼓勵並推廣可持續發展的環保理念
- 成功推動至少一個與環保有關的計劃，如產品延伸責任、綠色商品設計、可持續發展的企業措施等
- 營造出環保的工作環境，包括但不限於節約用水、節省能源以及源頭減廢等

提名資格

領袖類別

- 授予那些在政、商、學、民各領域中表現出色，並且對可持續發展具影響力及傑出貢獻的領袖專才。

機構類別

- 授予擁有出色經營成效、具社會影響力，同時貫徹實踐社會關愛約章六大承諾之機構。

提名

提名者需要：

- 海外提名者：完成 [線上提名表格](#)
- 香港/中國大陸提名者：請下載 [SCP 2023/24提名表格 \(PDF\)](#)，並將其通過郵件發送給我們的代表。

收到申請表格和評估費用支付後，本院代表將聯絡您以進行評估。

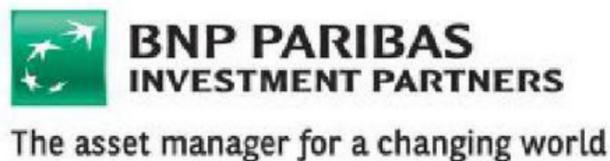
費用

評估費用*	HKD 1,250/ USD 155
得獎組合	本院代表將與入圍的提名者分享更多詳情。

*不可退款，每項提名都需收取費用。

過往得獎者

得獎企業



得獎領袖



Jesús Seade 教授
國際貨幣基金組織
高級顧問



Michel Lowy
SC Lowy
CEO



陳晴 JP
聯合國兒童基金香港委員會
主席



Michele Bonanno di Linguaglossa
Impakter
CEO



Sahar Mansor
Necessities Zero Waste Solutions Pvt
Ltd 創辦人及 CEO

過往典體盛事

世界級榮譽嘉賓



Dr. Charles Mossop
世界盲人聯盟北美地區
主席



Prof. Harald zur Hausen
2008年諾貝爾生理學或醫學獎
得主



Mr. Gustavo Pérez Berlanga
聯合國全球契約
網絡主席

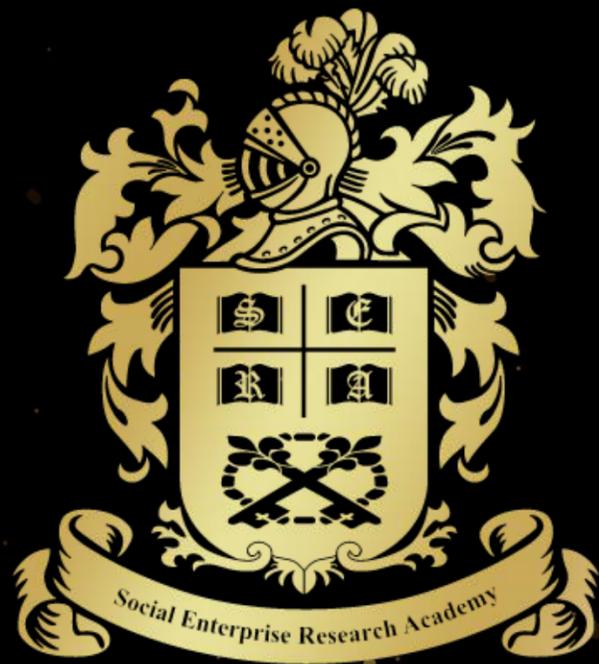


Mr. Herve Verhoosel
聯合國世界糧食計劃署
前高級發言人



Prof. Takaaki Kajita
2015年諾貝爾物理學獎得主





現在立即提名:

<https://www.seraasia.org/social-caring-pledge-scheme/award-nomination-form>

有關查詢: info@seraasia.org